



## **European Footprints: The Power of Stories**

Workshop for 13-18yo

### **Proposed workshop**

**Stories have a special place in our lives.** They have the power to trigger our imagination and often inspire us to change our thoughts and behaviours. At European Footprints, we want to harness the power of stories and creative media, such as films, photos, and music, to bring young Europeans together on the road to a sustainable future for us all. In this workshop, we will interactively explore **how to use a classic, well-known, and accessible medium such as a story to convey a serious message about the future of our planet.**

Storytelling is usually defined as using a narrative to communicate a message. It is used in everyday life, as people usually remember stories better than facts and numbers. For example, when we tell a joke or an anecdote, we use narrative tools to spice up the facts. However, we can also use these tools to share messages and inspire people for action! We see that in films, books, visual art, but also social media, marketing and many more. So, let's see together how to harness this power so we can inspire people to lead more sustainable lives.

### **Workshop outline**

The workshop is aimed at young participants who want to learn more about:

- Sustainability and socially, economically, and environmentally responsible lifestyles (including the Sustainable Development Goals - SDGs);
- Storytelling, storytelling tools and how to use them in daily lives.

The objectives of the workshop are:

- To pass on knowledge and information about sustainable lifestyles and SDGs using non-formal and informal educational methods;
- To inspire youth to become active citizens and take part in shaping the society around them;
- To provide the youth with media literacy, communication and problem-solving skills which they can use in everyday lives as well as in their activism;
- To share good practices on how to best communicate the SDGs.

### **Format**

- Duration: 1h-1h30min
- Environment: in person/online (according to current COVID-19 measures)
- Number of participants: 3-15
- Technical support: Some technical support may be requested to the host organisation (e.g. access to microphone and camera by the participants).

### **Context**

European Footprints is a youth initiative based in Brussels, whose members come from all over Europe. We aim to raise awareness about the footprints we leave behind by sharing positive stories on sustainability. Participatory workshops are one of the activities carried out to raise awareness of sustainability and SDGs to young people in Belgium. The activity is funded under the European Solidarity Corps programme.

### **Contact**

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